

# Capabilities Statement

## Defined

Experiences that align individual and organizational values with human rights to build authentic workplace cultures of diversity, equity, and inclusion.

## Replaces

Check-the-box training and coaching that does not move the needle on equity.

## Client Profile

Local/state government agencies, content creators of all stripes, along with sports, leisure, wellness, and lifestyle businesses.

## Delivers

Rigorous and compassionate human rights equity; Board governance; culture audits; fearless feedback; high-impact training and coaching; community service projects; and human rights trust philanthropy.

## Return on Investment

- Higher innovation, creativity, and retention.
- More engaged, motivated workforce.
- Aligns team with organizational mission and goals.
- Higher, more holistic de&i compliance.
- Transparent, communicative de&i strategies.
- Increased emotional intelligence, accountability, and support.

## Profile

- Oregon
  - Veteran-Owned, Minority, Emerging Small Business
- DUNS#: 062192812

# Aaron Pina

founder

## Anthropolicy Culture Brokers LLC



## Value Proposition

Founded in 2021, Anthropolicy Culture Brokers LLC coaches individual and organizations on how to move beyond de&i (**diversity, equity, and inclusion**) compliance-only approaches to build cultures of inclusion. Our approach to de&i aligns and enhances personal and company values through human rights, reflection, and public-private wellness projects.

- Culture Audits
- Coaching & Training
- DE&I Wellness Plans
- Community Outreach
- Strategic Consulting
- On-Boarding Services
- Public Speaking
- DE&I Philanthropy

## Contact Information

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## Anthropolicy's Unfair Advantage

*No other de&i company:*

- Applies global equity standards that integrates qualitative analysis.
- Improves de&i climate through wellness, reflection, and community service.
- Builds authentic workplace cultures that respects and practices human rights equity.

**Helping good people, do good things, for good reasons**

## Primary NAICS Codes

541611: Administrative Management and General Management Consulting Services

541618: Other Management Consulting Services

541612: Human resource Consulting Services

541613: Customer Service Management Consulting Services

813311: Human Rights Advocacy Organizations

813319: Social Change Advocacy Organizations

## Client Family

